

Female business innovation lab launched in Ghana



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The African Women Innovators Network has partnered Women in Tech Africa to launch the Business Innovation Lab in Ghana, which will see 30 female innovators undergo a programme aimed at providing them with the tools and opportunities to work together to develop their startup ideas.



The Business Innovation Lab, for which applications are open <u>here</u>, will take place between January and March next year, with a two-day bootcamp followed by a six-week mentorship period in which participants will have a unique opportunity to work with other founders and tech enthusiasts across the world.

It will culminate in a Demo Day on March 8, where the female-run startups will have an opportunity to pitch their ideas for a chance to win seed funding and three months of dedicated support to help them launch their business.

Eunice Baguma Ball, founder of the Africa Technology Business Network (<u>ATBN</u>), which is behind the African Women Innovators Network, said African tech was a rapidly growing sector, with an emerging innovation-driven ecosystem a growing consumer base and helping to create local solutions to social challenges.

[&]quot;The Business Innovation Lab will put women at the forefront of contributing to innovation on the continent and empower them to building a better future not only for themselves but also for other women and girls in Africa," she said.

Ethel Cofie, founder of Women in Tech Africa, said supporting women entrepreneurs was "imperative" for economic growth in Africa.

"We are therefore delighted to be part of this collaboration dedicated to supporting female entrepreneurs to succeed across Africa," she said.

ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tomcan usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem

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