

# Ride in style with Tiger Wheel & Tyre and Binocle eyewear

Issued by [Tiger Wheel & Tyre](#)

15 Mar 2023

*Latest promo sees esteemed auto-fitment centre team up with French eyewear brand*



As a lead-up to the much-anticipated Easter holidays, Tiger Wheel & Tyre have just released details of their newly launched campaign that combines tyre safety with the importance of good eyewear when driving. In a delightful twist for the beloved fitment brand, Tiger Wheel & Tyre are offering customers who purchase any four selected premium tyres that are 16 inches and above, a complimentary gift card to the value of R899, redeemable on the Binocle “Extreme Range” of sunglasses.

“As a leading retailer and service professional in the auto-fitment field, we understand the challenges that consumers face when selecting a trusted fitment partner. It is therefore our responsibility to not only provide our customers with superior products and services, but with attractive deals too,” said Farishta Singh – group marketing executive at TiAuto Investments.

You are sure to agree that *safe never looked this stylish* with leading brands like Bridgestone and Continental to Goodyear, Hankook and Michelin – Tiger Wheel & Tyre have the best in premium quality tyres that offer superior performance, excellent traction, safety and affordability! So, whether you’re the cool dude in sportscar strutting around the city, or the carpool parent looking for an adventure – Tiger Wheel & Tyre have the tyres and shades to get you looking your best.

For over 55 years, Tiger Wheel & Tyre have provided consumers with expert advice, superior fitment services and quality products for every budget from leading brands in wheels, tyres and batteries. With the Easter holiday season fast approaching, you are reminded of the importance of overall vehicle safety and are invited to visit your local Tiger Wheel & Tyre fitment centre for a free vehicle safety check.

For more information visit [www.twt.to](http://www.twt.to) or follow @TigerWheelnTyre on [Facebook](#) | [Twitter](#) | [Instagram](#).

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#### [Tiger Wheel & Tyre](#)



At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

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