

# Get into character with Ackermans

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Fans of Disney, Barbie - and superheroes like Spiderman - you are in for a treat this summer! South Africa's leading value retailer, [Ackermans](#) has new character sets and a selection of fun filp-flips for boys and girls available in-store.

Ackermans is a character destination for moms and kids alike. The [Character Shop](#) range features much loved characters Barbie, Daisy Duck, Minnie Mouse, Spiderman, Batman and Superman on shorts and T-shirt sets. With accessories and backpacks at a price mom can't refuse, you'll be able to get into character from top to toe!





Kids between the ages of 2-10 years old will be wearing their favourite character sets at an affordable price this summer with prices ranging from R159.95 per set and from R39.95 for flip flops.

Great value for money and great fun, these must have character sets will keep your little ones smiling from ear to ear.

Ackermans also offers [Click and Collect](#), allowing you to shop online at a time convenient for you and collect from your preferred store. Simply head to [www.ackermans.co.za](http://www.ackermans.co.za) and still have access to Ackermans' full range of products from home or desk.

For more information on the Character Shop, visit Ackermans [website](#), or head to [Instagram](#) or [Facebook](#).

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### ACKERMANS

Ackermans' success story began in 1916 when Gus Ackerman opened the very first store in Wynberg, Cape Town, setting a benchmark for competitive prices that few could match. Today, with more than 380 outlets in Southern Africa, including Namibia, Lesotho, Swaziland and Botswana, the business continues to go from strength to strength. Ackermans' proud heritage was built by focusing on the things that matter most to our customers; namely affordability, fashion and durability.

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