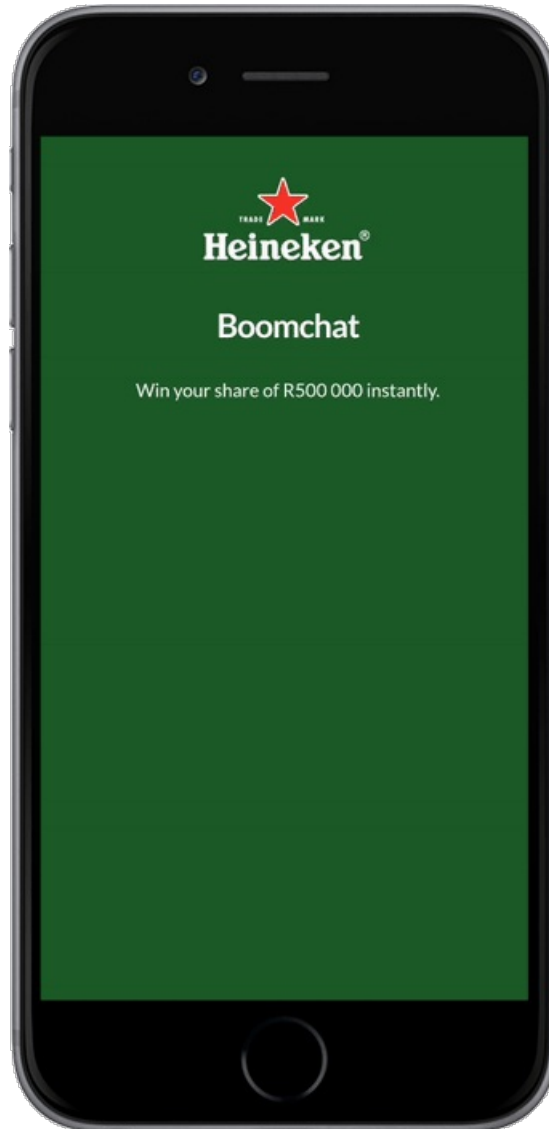


# BoomChat launches in South Africa

Issued by [Techsys Digital](#)

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**BoomChat** is a cutting-edge web-based messaging platform that offers consumers an engaging mobile chat experience.



It allows businesses to maximise engagement and conversions, reducing cost per acquisition and to build a customer database.

The platform offers brands unlimited features to build a powerful engagement flow that customers will love! It can be data-free, works on any mobile, no app install needed, and it supports instant rewards (airtime, data, shopping vouchers).

**BoomChat** is managed and operated by the digital marketing specialists at Techsys Digital, whose clients include Heineken, Pioneer, Lancewood, KWV and many more amazing brands.

Scan these QR codes to experience the power of **BoomChat**:



Want to get started with **BoomChat**? Simply email any questions you may have to [hello@boomerang.co.za](mailto:hello@boomerang.co.za) and we will get back to you.

Contact us today:

**Cape Town Office:** 021 788 6896

Email: [hello@boomerang.co.za](mailto:hello@boomerang.co.za)

Or visit our [website](#) or [Facebook page](#)!

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