

# 10 semi-finalists announced for Global Edtech Startup Awards (GESA) South Africa

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Following a judging process facilitated by industry leader Snapplify, the UK South Africa Tech Hub, delivering the GESAwards in South Africa have announced the regional shortlist of South African semi-finalists.



"We brought Snapplify on board to help select the top 10 semi-finalists for the South African GES Awards. Wesley Lynch, the owner of Snapplify, an alumni from our 2019 GESA programme, and his team of experts have a deep understanding of the edtech ecosystem and can share valuable guidance to this year's edtech semifinalists," said Shirley Gilbey, Director of the UK South Africa Tech Hub.

Co-founded by MindCET, Open Education Challenge (EU), EdTech UK and Innubated (Latin America) in 2014, the GES Awards promises global exposure and industry opportunities to innovative edtech startups who are changing education around the world.

"We've been proud to be working with the UK-South Africa Tech Hub to manage the judging process for GESA in South Africa, and it's been exciting to see such innovative edtech startups tackling educational problems alongside us," said Wesley Lynch, CEO of the global edtech company Snapplify.

The South African semi-finalists will also receive credit for [Snapplify Cloud Services](#) tools to help them grow their businesses further.

"Since we launched Snapplify in 2012, it's always been evident that the company's success and our ability to drive meaningful change using digital education tools has hinged on collaboration and partnership. We're proud to be in a position to give back to the education industry and help to build up other companies in the ecosystem," said Lynch.

The list of semi-finalists for the 2020 Global Edtech Startup Awards is:

1. [\*\*\*Agricolleges International\*\*\*](#)

*Agricolleges is a modern, cloud-based e-learning institution working to address the agricultural education gap, by providing students with affordable, accessible and industry-relevant online education and training in the fields of agriculture and related agri-industries.*

1. [Cumulate](#)

*Cumulate is passionately focused on financial literacy. Their sophisticated financial education courseware builds skills and knowledge around personal finance.*

1. [Digemy](#)

*Digemy's tools empower educators at every level to create meaningful and effective content for courses. Their learning engine uses predictive analytics and neuroscientific algorithms to identify a learner's foundational understanding, and then adapts their learning journey accordingly.*

1. [Kunjani](#)

*Kunjani is a learning and development platform to onboard, upskill and engage remote teams. Lessons are delivered in a socially gamified format, accelerating learning and maximising engagement.*

1. [LessonSpace](#)

*LessonSpace is a video-conferencing tool for online education that seeks to make the online classroom experience work more effectively for student and teacher, bringing together the magic of digital and the effectiveness of in-person learning.*

1. [Marvel Technologies](#)

*Marvel Technologies' community and networking platform, Zizuba.net, fosters close relationships across the education ecosystem and empowers educators with the tools and resources to share knowledge and ideas and to develop their careers.*

1. [Reflective Learning](#)

*Reflective Learning uses digital diagnostic assessment to identify gaps in the understanding of foundational maths concepts used across curriculums. Once identified, this map is used to provide personalised catch-up content that builds knowledge along a logical learning pathway.*

1. [Room.sh](#)

*Room.sh is a video-conferencing tool for online education, providing users with digital whiteboarding and document management tools that they need to teach and collaborate online.*

1. [Xhuma](#)

*Using Xhuma's WhatsApp chatbot, students are able to identify and apply for bursary funding opportunities in under 10 minutes, without expending unnecessary data or downloading a stand-alone app.*

## 1. [Yenza](#)

*Yenza offers personalised career guidance, development, and placement for young people entering the workforce for the first time. Their multi-lingual offering (in English, Afrikaans, isiZulu and isiXhosa) also increases their relevance and lowers barriers to entry in important ways.*

The 10 candidates will compete for three spots at the global event in London in January 2021.

*More and more companies are using [Snapplify Cloud Services](#) tools to grow their businesses. Email to chat about your specific needs and how we can work together.*

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## About Snapplify

**Snapplify** is at the forefront of edtech solutions in Africa, and specialises in enabling digital learning for individuals and institutions via the largest digital educational marketplace in Africa. This marketplace comprises digital education content, related educational services (like reading assessments, literacy interventions, and tutoring), and devices (from front-of-class smartboards, to individual devices). Snapplify supports reading initiatives in schools, and is the digital content partner on a project that delivers technology and e-learning to public schools in South Africa's Gauteng province.

As a pan-African edtech company, Snapplify strives for radical inclusion to level the playing field and equip individuals across emerging markets with the world-class tools they need to collaborate, innovate and thrive.

Snapplify was awarded the [Africa Region Gold Award](#) at the 2020 Reimagine Education Conference and Awards in London – an honour that is indicative of the company's calibre in tech innovations.

### Press contact

For more information, interview requests or image requests, please contact Snapplify on or +27(0)21 975 7192.

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### Snapplify



Snapplify is at the forefront of edtech solutions, having developed original technology solutions to common problems experienced across the education ecosystem.

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