

## Congratulations to the MamaMagic Product Awards winners

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The prestigious MamaMagic Products Awards 2019 ceremony took place on Wednesday, 19 February 2020, at The Venue at The Houghton Hotel. Various parenting brands, as well as parenting influencers, came together to celebrate the winners in the various categories of the MamaMagic Product Awards at this special breakfast event in Johannesburg.



The MiniKit by Dr Carmen was named not only the winner in the Safety category but also took home the title of the MamaMagic Product Awards 2019 National Winner.

"These awards have become a prestigious event that honours the best pregnancy and parenting products to hit the South African parenting market in the last year. Each year, I am astounded by the products that are released to help moms and dads on their parenting journey. This year has been no different, "says MamaMagic founder and managing director Projeni Pather.

## Here is a list of all the MamaMagic Product Award 2019 winners

- Safety and National Winner: The MiniKit by Dr Carmen
- Mom's Essentials Winner: BiddyKins Backpack Nappy Bag
- Baby Essentials Winner: Angelcare Mini Bath Support
- Travel Winner: Maxi-Cosi Jade Carrycot
- Feeding Winner: Tommee Tippee Super Cup
- Parent's Choice Baby Essentials Winner: Tommee Tippee Breast-Like Soother and Mom & Bab Training Pants
- Parent's Choice Play Winner: Tummy Time Mobile Entertainer
- Parent's Choice Nursery Winner: Tommee Tippee Grolight and Snuggletime Healthtex Mattress with Nanotect
- Parent's Choice Feeding Winner: Nuk Evolution Magic Cup
- Parent's Choice Travel Winner: BabyWombWorld Compact Travel Baby Stroller and Toddler Pram

- Parent's Choice Safety Winner: BabyWombWorld Jumper Baby 3-in-1 Infrared Ear and Forehead Thermometer
- Parent's Choice Mom's Essentials Winner: MamaMoo Maxima Breast Pump

For more information on the MamaMagic New Product Awards visit www.mamamagic.co.za

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- " MamaMagic Milestones Expo: Embracing a new vision and brand with unmatched magic 1 Aug 2023
- "MamaMagic Baby Expo creating meaningful engagement through sensory experiences 29 Nov 2022
- " MamaMagic Baby Expo and Dis-Chem Baby City bring the magic to parents in the Mother City 28 Nov 2022
- " MamaMagic Baby Expo: All the essentials and more 27 Oct 2022

## **Exposure Marketing**



Exposure Marketing, having interacted with over one million parents and parents-to-be and influencing parenting spaces for the past 14 years, is no doubt the expert in creating marketing platforms that not only promotes brands but give parents ultimate brand interaction opportunities.

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