

PRISA proudly announces its new honorary officers

Issued by [PRISA](#)

8 May 2017

At the 2017 PRISA Annual General Meeting (AGM), Kavitha Kalicharan, APR, was announced as PRISA president. Malesela Maubane, CPRP, now occupies the president elect position and Daniel Munslow, CPRP, was inaugurated as the new vice president.

“To Kavitha, thank you for the love; it is my privilege to hand over the baton to you,” said Thabisile Phumo, outgoing president.

Meet the “**Power Team**”:



President Kavitha Kalicharan, APR has over fourteen years industry-related experience and currently manages a small public relations consultancy, Taurus Communications. She held the positions of vice-chairman and chairman for the Gauteng Regional Chapter over a period of four years. Last year, Kavitha was nominated as one of the judges for the World Public Relations Forum that took place in Toronto in May.



Malesela has over 14 years' corporate experience and has since 2015 been assistant manager: industry transition at the Polokwane Municipality. As a member of PRISA since 2009, he served as chairperson of the institute's Limpopo Regional Chapter until recently. He was part of a cohort of public relations and communication management practitioners who spearheaded the re-establishment of the region in 2013, where he was voted as the inaugural secretary until his elevation to the current position of chairman in March 2015.



Daniel Munslow, CPRP, is a director at MCC Consulting; director on the International Association of Business Communicators' International Executive Board for the 2016/18 term; vice president for IABC Africa (2016/18); and was the 2014/16 IABC Africa Regional Chairperson. He sits on the 2017 Holmes Report Advisory Panel.

Daniel has 15 years' experience in business communication consulting, branding, and media; and has worked across multiple industries in numerous African countries as well as in the Middle East, the US, Europe, and AsiaPac.

“We welcome you, Daniel, and we look forward to an impactful collaboration,” says PRISA Executive Director Adele Paulsen, CPRP.

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- **Prism Awards 2020 event cancelled amid coronavirus concerns** 16 Mar 2020
- **Prism Awards 2020 tickets now available** 12 Mar 2020
- **2020 Prism Young Voices announced!** 13 Feb 2020
- **Prism Awards entries and Young Voices deadlines extended** 11 Feb 2020

PRISA



Established in 1957, the Public Relations Institute of Southern Africa (PRISA) represents professionals in public relations and communication management throughout the southern African region and has registered practitioners in Botswana, Namibia, Lesotho, Swaziland and South Africa.

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