

## It's all downhill from here - year-end 2015

Issued by Rocket Creative Design & Display

1 Dec 2015

The 2015 year has been a bit of a blur (an epic blur) for the Rocket Creative crew, and the final 'silly season' push is just as manic as it always seems to catch some clients unawares despite all best intentions to schedule as much as possible.

The Rocket Creative crew is working furiously to finish up for the year and have scheduled to close for business on Tuesday, 15 December, for a well-earned vacation, and shall re-open for trading on Thursday, 7 January 2016.

Richard Nilson, Rocket Creatives' founder and MD reflects on their 2015 year, "Against all current downturn trends in the industry we are blessed to have experienced significant growth over the last two-three year period. We are immensely privileged to say that our recent portfolio of work looks like a Who's Who list of South Africa's blue chip brands. We are truly honoured to work with many of South Africa's top brands and agencies and our constant high quality of client service, coupled with innovative creativity through to final end-point delivery allows us to earn our status as one of many clients' top ranking suppliers. This is a label we are truly honoured with, but we do work incredibly hard for it and do our utmost to ensure our clients feel that we earn it daily through every well-delivered project."

The images below of recent projects and products illustrates the extent and depth of the crews creativity and capabilities, as well as the calibre of the blue chip brands they service.



Rocket Creative recent projects - Oct - Nov 2015

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Rocket Creative is intensely invested in both their clientele and the industry. This allows their team to skilfully identify opportunities and to generate innovative products on the fly. This has led to their standard ranges of products flourishing on a month to month basis and one of their biggest challenges is conveying these new releases and extent of our ranges to the industry.

Richard elaborates further, "The Rocket Creative crew is acutely aware of how critical our clients are to us and the demands placed on them. Our business is a 100% visual, results driven business and we focus on providing a first-world product and service experience. In todays' times where the stresses of merely living in South Africa are challenging enough, we strive to evolve and improve our offering daily to be as reliable, dependable and engaging as possible to deal with. With the solid relationships we have developed and nurtured throughout the last few years where we have shown such

phenomenal growth, the Rocket Creative crew are impatiently looking ahead to 2016"

Further information is available on the company's web site at <a href="www.rocketcreative.co.za">www.rocketcreative.co.za</a>. Any enquiries can be sent to info@rocketcreative.co.za or call to chat on 011 262 4698.

## **About Rocket Creative:**

Launched in Feb 1998, Rocket Creative evolved exponentially to become an innovative player in the design and display industry with a core focus on the design and origination of an authentic display, brand activation, promotional, merchandising and point-of-sale display hardware range. Due to our relentless innovative approach we have achieved significant recognition within the industry and are proud to be suppliers of aesthetically unique branding product used to promote and activate virtually every blue chip brand on the South African market, as well as being a registered exporter to service our clients in global markets.

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- "Celebrating 25 epic years with Rocket Creative 13 Apr 2023
- "Rocket Creative rolls out with new eco-ply display hardware 28 Oct 2020
- \* The path to re-establishing contact 20 Aug 2020
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## Rocket Creative Design & Display



Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional enginuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our 'Innovation, Simplified' creative ethos.

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