

Additions to Boomtown Board of Directors announced

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Celebrating its 21st anniversary in the creative industry, the board of directors of leading creative agency, Boomtown, announced two additions to the leadership team. Kenny Holloway, Client Service Director and Shaun Martin, Finance Director assume their new roles effective immediately.



Back from from l to r: Neil Hart (Chairman), Andrew MacKenzie (Creative Director), Jane Stevenson (Business Development Director), Glen Meier (Strategic Operations Director). Front l to r: Kenny Holloway (Client Services Director), Shaun Martin (Finance Director).

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"Kenny and Shaun have both held senior managerial roles within Boomtown for a number of years. Their agency experience coupled with their individual strengths will add a valuable perspective to our Board," said Neil Hart, Boomtown Chairman. "As the agency marks its 21st anniversary, its entrepreneurial spirit remains. With a clear vision for our future, a solid growth strategy, and innovative thinking, the addition of their experience to the board will allow Boomtown to remain innovative and deliver results through creativity."

Kenny Holloway has been with the agency for ten years, and more recently held the position of Client Service Manager. Kenny previously worked as a Business Development Manager for Nashua and Brand Manager for Volkswagen prior to joining Boomtown. His ability to lead and inspire people to achieve new heights is a key talent in the growth of the agency. In his new role, Kenny will continue to develop meaningful relationships with clients and to further build on Boomtown's leading reputation.

Shaun Martin has held the Boomtown purse strings for nine years, beginning as the agency's accountant. Shaun holds a BTech in Internal Auditing from NMMU and an accounting degree from the University of Kwazulu-Natal. He has a deep understanding of all aspects of the agency and combined with his strong financial skills, has become a valuable part of Boomtown's growth.

Boomtown is a leading creative agency that turns light bulb moments into outstanding successes. Best known for their award-winning campaigns and cutting-edge ideas, the agency provides an array of creative services to a diversified client base including FMCG, Corporates and Government. The firm is headquartered in Port Elizabeth and maintains an office in Johannesburg.

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