

# Boomtown boosts its senior management team

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In its vision to expand, Boomtown Strategic Brand Agency has added more weight to its senior team in the form of Jane Stevenson as business development director.



Jane is a multi-talented business strategist with an impressive track record earned for providing strategic business and brand guidance to some of South Africa's largest corporates.

An entrepreneur, Jane is passionate about unlocking the potential of teams and individuals for wider success. A skill she will be using to open up the Boomtown's talent pool further, extracting previously untapped skills and talents.

Boomtown Chairman and founder, Neil Hart, said, "Jane's skills will see our team members realising more of their potential and flourishing. She is pivotal in our growth strategy creating a more unique strategic and creative combination benefitting our national client base."

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- " **Boomtown Johannesburg wins first gold Loerie** 12 Oct 2023
- " **Bokomo launches TVC amid evolved brand positioning** 18 Aug 2023
- " **Out of the mouths of interns** 19 Jul 2023

## Boomtown



We are an independent strategic brand agency that specialises in creative brand design, integrated communications, and digital marketing.

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