

All set as BB StarGame housemates are revealed

By Gregory Gondwe: @Kalipochi

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MultiChoice Malawi has announced that all is now set for the [Big Brother](#) StarGame which aired last night, 6 May 2012, on AfricaMagic Entertainment and DStv Channel 198.



In a statement released on 3 May, MultiChoice regional manager for the Central and North, Titania Katenga Kaunda said barely a day after three images of the newly designed house were revealed, the latest surprise was that seven celebrity housemates will be part of the seventh season of the reality TV show.

Celebrity housemates

The seven include: Ghanaian comedian and TV presenter, DKB; controversial rapper, Prezzo from Kenya; Namibian songstress, Lady May; pop musician, Goldie from Nigeria; socialite, model and businesswoman, Barbz from South Africa; R&B diva, Mampi from Zambia and soulful musician, Roki from Zimbabwe.







Lady May



Goldie

This latest twist could take the game to an entirely different level.

"Each a dynamic go-getter with headlines to prove their fame, if these seven personalities are not already continentally famous, then in a few days, they definitely will be," it declared.



Barbz



Mampi



Roki

It further said that for now, only the names and ages of the celebrities will be revealed; but how they will play the game or fit into the [doubles theme](#), still remains to be seen but it further said one thing which is for sure is that the seven are certainly going to bring a star-studded appeal to Stargame.

"It's super to see the high level of interaction StarGame is getting from fans, media and viewers. The guessing around who the housemates will be; people trying to work out what Biggie is planning; the rumors and the speculation; it all adds to the

excitement. It's great for the show to get this type of support from the Big Brother community who really do engage with it, even before it starts on air. I want to thank them and promise that we're working hard to deliver a great series," said M-Net Africa MD Biola Alabi.

Big Brother house - a character on its own

A day before the revelation of the seven housemates, MultiChoice Malawi also issued a statement where it revealed that the Big Brother house is a character in its own right, studded with 53 cameras and 120 microphones.

"Once again, the house features a bold new design in line with the theme of the series," it said.



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The statement further said that producers provided a sneak peek into Biggie's revamped hideaway, and it's a contrasting combination of retro fusion and glittering glam all the way. Before posing a question "From the look of things, there are two contradictory styles at play leading to the question...what's Biggie up to now?"

It says one look is definitely inspired by the diners of 50s Hollywood, colorful pastels and bold bright shapes accented by the iconic black and white check patterns, bringing back memories of jukeboxes, bunk beds and soda fountains.



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The other is sleek and sophisticated, echoing a classy and exclusive dance club where opulence and luxury are the keys to a good time. Polished glass, gold finishes and delicate accessories...its style meets elegance all the way!

MultiChoice Malawi says the latest images from Big Brother are sure to keep its fans guessing and it's these fans who remain firmly at the heart of the show's success.

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It further stated that just weeks after the new season of Big Brother was announced, fans already recorded another series milestone, with the official Big Brother [Facebook page](#) reaching 700 000 likes, while its Twitter ([@BigBroAfrica](#)) base grew to almost 100 000 followers.

At the launch last night, Sunday 6 May 2012, American music star J.Cole performed three of his hit-making songs during the two hour live broadcast.

Big Brother StarGame is also headlined sponsored by Coca-Cola and produced for M-Net's AfricaMagic by Endemol South Africa.

For more, go to bigbrotherafrica.dstv.com.

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