

Pitcher Awards 2023: Nigeria brings it home for Africa



22 May 2023

Nigeria dominated with 17 Gold Awards and 39 Silver Awards at this years Pitcher Awards, while South African Road Agency walked away with a Silver Award and a shortlist mention.



Source: www.unsplash.com

The Pitcher Awards, now in its sixth edition, evaluates creativity expressed in various media, including print, film, audio, outdoor, PR, Entertainment, Digital, and projects aimed at benefiting humanity.

Entries are open to all work created, released, or implemented in Africa, including projects designed for Africa but created elsewhere.

Ghana and France came close behind Nigeria with a number of Gold, Silver and Bronze Awards.

See all the winners below:

Channel						
Category	Award	Agency	Brand	Campaign	Country	
Integrated Campaigns		CANAL+ INTERNATIONAL	CANAL+ INTERNATIONAL	DISCOVER THE BATANGA	France	

Integrated Campaigns	Gold	X3M Ideas	The Extra Step Initiative	The Soot Life expectancy	Nigeria
Integrated Campaigns	Silver	dentsu X Nigeria	Hennessy	Hennessy VS All I Need	Nigeria
Integrated Campaigns	Silver	AG Partners Publicis Africa Group	Airtel RDC	Win back Kinshasa	France
Integrated Campaigns	Silver	Dentsu Creative	Guinness NIgeria	Smirnoff No Known Address 2.0	Nigeria
Integrated Campaigns	Bronze	Dentsu Creative	Netflix	Nollywood is Ours	Nigeria
Integrated Campaigns	Bronze	mediareach OMD Ghana	Danone Ghana	Fanice Yeekor Dubai" Campaign"	Ghana
Integrated Campaigns	Bronze	Innova DDB Ghana	Tex Styles Group (GTP)	Rebirth Of An Icon	Ghana
Integrated Campaigns	Bronze	Oliver MEA	Johnnie Walker	No Labels	Nigeria
Integrated Campaigns	Bronze	Mindfull Creative Agency	Lashibi Funeral Homes & Crematorium	WE'VE GOT YOU	Ghana
Integrated Campaigns	Bronze	Dentsu Creative	Netflix	Nollywood is Home 2.0	Nigeria
Integrated Campaigns	Bronze	CANAL+ INTERNATIONAL	CANAL+	30 YEARS CANAL+ INTEGRATED CAMPAIGN	France
Integrated Campaigns	Bronze	mediaReach OMD	Airtel	Esther	Nigeria
Integrated Campaigns	Bronze	EchoHouse Ghana	Dove Ghana	Time Out With Dove	Ghana
	BIOIZE	CANAL+	Bovo Grana		Griaria
Integrated Campaigns	Bronze	INTERNATIONAL	CANAL+ INTERNATIONAL	A HOT PROMOTION WITH CANAL+	France
Integrated Campaigns		X3M Ideas	SHOWMAX	REAL HOUSEWIVES OF LAGOS	Nigeria
Integrated Campaigns	Shortlist	mediaReach OMD	Indomie Noodles	Indomie - Unconditional Love	Nigeria
Integrated Campaigns	Shortlist	Mantra	Tecnicil Industry	From Cape Verde, with pride	Cape Verde
Integrated Campaigns	Shortlist	mediaReach OMD	Diageo/Guinness	Guinness August Meeting	Nigeria
Integrated Campaigns	Shortlist	mediaReach OMD	Hypo Bleach	Hypo Bleach - Do More	Nigeria
Integrated Campaigns	Shortlist	dentsu X Nigeria	Uber	Uber GO Campaign	Nigeria
Integrated Campaigns		Spice 360 Limited	Indomie Noodles	Show Some Love	Nigeria
PR and Reputation					_
Management	Gold	X3M Ideas	Neusroom	Neusroom - Vote to predict your future	Nigeria
PR and Reputation					
Management	Gold	mediaReach OMD	Indomie Noodles	Indomie Heroes Awards	Nigeria
PR and Reputation Management	Silver	Hill + Knowlton Strategies	Netflix	Netflix African Foktales, Reimagined""	Nigeria
PR and Reputation	Silver	Hill + Knowlton	Informa Markets	Nigeria Energy Conference	Nigeria
Management		Strategies		Denote from Management from Assess a Bourle	
PR and Reputation Management	Silver	Red For Africa	Access Bank Plc	Reputation Management for Access Bank PLC	Nigeria
PR and Reputation Management	Silver	Hill + Knowlton Strategies	Lagos Leather Fair	Lagos Leather Fair	Nigeria
PR and Reputation Management	Silver	mediaReach OMD	Lush Hair	Lush Hair Lady On The Stand	Nigeria
PR and Reputation	Shortliet	mediaReach OMD	Kellogg's	Kellogg's World Breakfast Day	Nigeria
Management	Oi IOI III S		33		1 TIYUTIA
Use of Data	Gold	X3M Ideas	The Extra Step Initiative	The Soot Life expectancy	Nigeria
Use of Data	Silver	Arden and Newton BMC	Aella	Aella Hunt	Nigeria
Use of Data	Silver	Dentsu Kenya	Multichoice	The Dynamic Billboard	Kenya
Use of Data	Bronze	dentsu X Nigeria	Uber	Uber Go Campaign	Nigeria
Use of Data	Shortlist	Emergent Lab Limited	Vote023	The Power In Numbers	Nigeria
Use of Data	Shortlist	Noah's Ark Communications Limited	Maltina	Together Happiness Happens Happier Together	Nigeria
Use of Influencers and Brand Ambassadors	Gold		Budweiser Nigeria	BUD X	Nigeria
	Gold	Dentsu Creative	Beiersdorf	BDF Luminous W630	Nigeria
Use of Influencers and Brand Ambassadors	Colu				
Ambassadors Use of Influencers and Brand	Gold	UP IN THE SKYLTD	Multichoice Nigeria	Big Brother Diary Room Activation	Nigeria
Ambassadors Use of Influencers and Brand Ambassadors Use of Influencers and Brand			Multichoice Nigeria Martell Nigeria	Big Brother Diary Room Activation Martell Lounge	Nigeria Nigeria
Ambassadors Use of Influencers and Brand Ambassadors	Gold				

Use of Influencers and Brand Ambassadors	Bronze	Dentsu Creative	Budweiser Nigeria	Smooth King Remix2	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	PHD Media	MTN Nigeria	MTN Broadband Integration	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	mediaReach OMD	Lush Hair	Lush Hair - AMVCA	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	UP IN THE SKY LTD	Global Accelerex	We've Met Before - Global Accelerex	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	Insight Publicis	Pepsi	Pepsi Confam	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	TBWA Concept unit	JAMESON BLACK BAREEL	JAMESON XTEMS TOGETHER IS OUR WIN	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	Dentsu Creative	Netflix	Nollywood is Ours	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	Dotts Media house	ChipperCash	Bank On It	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	mediaReach OMD	Hypo Toilet Cleaner	Hypo Toilet Rescue 2.0	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	7EVEN INTERACTIVE LIMITED	AB InBev/HERO	HERO : Nwanne Di Uto	Nigeria
Use of Influencers and Brand Ambassadors	Shortlist	CANAL+ INTERNATIONAL	CANAL+ INTERNATIONAL	CANAL+ APP Influence	France
Use of Influencers and Brand Ambassadors	Shortlist	Insight Publicis	Aquafina premium water	Aquafina Padi of Life	Nigeria
Use of Influencers and Brand Ambassadors	Shortlist	mediaReach OMD	Airtel	AIRTEL LOVE STORIES	Nigeria
Use of Influencers and Brand Ambassadors	Shortlist	mediareachOMD	Mouka Foam Limited	GET THE MOUKA FOR YOU""	Nigeria
Use of Influencers and Brand Ambassadors	Shortlist	mediaReach OMD	Airtel	AIRTEL LOVE STORIES	Nigeria
Use of Influencers and Brand Ambassadors	Shortlist	mediareachOMD	Flutterwave	IDENTIFYING WITH THE EXTRORDINARY CAMPAIGN""	Nigeria
Use of Insights and Strategy	Gold	X3M Ideas	The Extra Step Initiative	The Soot Life expectancy	Nigeria
Use of Insights and Strategy	Gold	X3M Ideas	Neusroom	Neusroom - Vote to predict your future	Nigeria
Use of Insights and Strategy	Silver	Oliver MEA	Johnnie Walker	No Labels	Nigeria
Use of Insights and Strategy	Silver	PHD Media	Transsion	Tecno Camon 19 - Roles Reversed	Nigeria
Use of Insights and Strategy	Silver	PHD Media	MTN Nigeria	MTN Broadband Integration	Nigeria
Use of Insights and Strategy	Silver	Dentsu Creative	Budweiser Nigeria	Smooth King Remix Tour	Nigeria
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Use of Insights and Strategy	Silver	PHD Media	•	Martell Lounge	Nigeria
Use of Insights and Strategy	Silver		Dominos Pizza	Dominos Twin Day campaign	Ghana
Use of Insights and Strategy	Bronze	mediaReach OMD	Hypo Toilet Cleaner	Hypo Toilet Rescue 2.0	Nigeria
Use of Insights and Strategy	Bronze	mediaReach OMD	Lush Hair	Lush Hair - AM/CA	Nigeria
Use of Insights and Strategy	Bronze	dentsu X Nigeria	Glovo	Glovo You Order, We Deliver Campaign	Nigeria
Use of Insights and Strategy	Bronze	Red For Africa	Nigerian Breweries/Maltina	Together Happiness Happens	Nigeria
Use of Insights and Strategy	Bronze	mediareach OMD Ghana	Nutrifoods Ghana Limited, Tasty Tom Jollof Mix	Jollof Mix Campaign	Ghana
Use of Insights and Strategy	Bronze	Noah's Ark Communications Limited	Airtel Nigeria	Data is Life 5.0	Nigeria
Use of Insights and Strategy	Bronze	Noah's Ark Communications Limited	Maltina	Together Happiness Happens Happier Together	Nigeria
Use of Insights and Strategy	Bronze	mediaReach OMD	Airtel	Tiwa Savage Live Concert	Nigeria
Use of Insights and Strategy	Bronze	mediareach OMD Ghana	Danone Ghana	Fanice Yeekor Dubai" Campaign"	Ghana
Use of Insights and Strategy		mediaReach OMD	Google	Google Small Shop" Radio Sponsorship"	Nigeria
Use of Insights and Strategy	Shortlist	7EVEN INTERACTIVE LIMITED		HERO: Nwanne Di Uto	Nigeria
Use of Insights and Strategy	Shortlist	mediaReach OMD	Diageo/Johnnie Walker	Walkers District(Johnnie Walker Paint the Town a Kind of Red)	Nigeria
Use of Insights and Strategy	Shortlist	mediaReach OMD	TopRite Roofing Sheet	TopRite Na Confam Campaign	Nigeria
Use of Insights and Strategy		mediareachOMD	Bajaj Boxers	BAJAJ BOXERS STREET TUNES	Nigeria
Use of Insights and Strategy	Shortlist	Noah's Ark	Airtel Nigeria	Smartcash PSB Troubles	Nigeria
		Communications Limited	3		
Use of Insights and Strategy		mediaReach OMD	Reckitt Benckiser	Dettol Global Handwashing Day' Campaign"	Nigeria
Use of Insights and Strategy	Snortlist	mediaReach OMD	Diageo/Malta Guinness	Malta Guinness Sahur Kitchen Partnership	Nigeria

Use of Insights and Strategy	Shortlist	mediaReach OMD	Perfetti - CentreFresh	CenterFresh Show Your Confidence" Campaign"	Nigeria
Use of Media	Gold	Insight Publicis	PRIME VIDEO	PRIME DRONE SHOW: Trailer in the Sky	Nigeria
Use of Media	Gold	Dentsu Creative	Guinness NIgeria	Smirnoff No Known Address 2.0	Nigeria
Use of Media	Gold	Dentsu Creative	Budweiser Nigeria	BUD X	Nigeria
Use of Media	Gold	CANAL+ INTERNATIONAL	CANAL+ INTERNATIONAL	DISCOVER THE BATANGA	France
Use of Media	Gold	PHD Media	Martell Nigeria	Martell Lounge	Nigeria
Use of Media	Gold	X3M Ideas	LPM Foundation	Voices in my air	Nigeria
Use of Media	Silver		MTN Nigeria	Tecno Camon 19 - Roles Reversed	Nigeria
Use of Media	Silver		Dominos Pizza	Dominos Twin Day campaign	Ghana
Use of Media	Silver		Multichoice	The Dynamic Billboard	Kenya
Use of Media	Silver	dentsu X Nigeria	Hennessy	Hennessy VS All I Need	Nigeria
Use of Media	Silver	mediaReach OMD	Indomie Noodles	Indomie Heroes Awards	Nigeria
Use of Media	Silver		Dominos Pizza	Dominos Honk Twice Campaign	Ghana
Use of Media	Silver	mediaReach OMD	Lush Hair		
Use of Media		ONEWLDCARD LIMITED		Lush Hair Lady On The Stand	Nigeria
	Silver		<u> </u>	Devon King's Flock Billboard	Nigeria
Use of Media	Bronze	mediaReach OMD Carpe Diem Solutions	Hypo Toilet Cleaner	Hypo Toilet Rescue 2.0	Nigeria
Use of Media	Bronze	Limited	Labari Africa Productions	Labari Africa Productions Launch	Nigeria
Use of Media	Bronze	Dentsu Creative	Netflix	Nollywood is Home 2.0	Nigeria
Use of Media	Bronze	mediareach OMD Ghana	Diageo Ghana, Orijin Beer	Orijin Back to our Roots	Ghana
Use of Media	Bronze	mediareach OMD Ghana	Nutrifoods Ghana Limited	Jollof Mix Campaign	Ghana
Use of Media	Bronze	PHD Media	MTN Nigeria	MTN Broadband Integration	Nigeria
Use of Media	Bronze	Dentsu Creative	Netflix	Nollywood is Ours	Nigeria
Use of Media	Bronze	digitXplus	Diageo/Johnnie Walker	No labels	Nigeria
Use of Media	Bronze	mediareach OMD Ghana	Danone Ghana	Nutriday Campaign	Ghana
Use of Media	Bronze	digitXplus	Airtel	Airtel Celebrates Naija	Nigeria
Use of Media	Bronze	digitXplus	Airtel	Powered by Data	Nigeria
Use of Media	Shortlist	mediaReach OMD	Airtel	AIRTEL LOVE STORIES	Nigeria
Use of Media	Shortlist	mediaReach OMD	Munch iT	Munch It Mania Hub	Nigeria
Use of Media	Shortlist	digitxplus	AIRTEL	Airtel Breaks the Bias	Nigeria
Use of Media		digitXplus	Airtel	Data is life	Nigeria
Use of Media			Hypo Bleach	Hypo Bleach Spring Cleaning on Big Brother Naija	Nigeria
Use of Media	Shortlist	mediaReach OMD	Kellogg's	Kellogg's World Breakfast Day	Nigeria
Use of Media		mediaReach OMD	Airtel	Tiwa Savage Live Concert	Nigeria
Use of Media				Uber Go Campaign	
		dentsu X Nigeria	Uber	1 0	Nigeria
Use of Media Use of Media		mediaReach OMD mediareachOMD	Lush Hair Flutterwave	Lush Hair - AMCA IDENTIFYING WITH THE EXTRORDINARY	Nigeria Nigeria
			11000111010	CAMPAIGN""	rugona
Use of Media		Dentsu Creative	Budweiser Nigeria	Budweiser King of Football (Twitter Space)	Nigeria
Use of Media		mediaReach OMD	Hypo Bleach	Hypo Bleach - Do More	Nigeria
Use of Media	Shortlist	digitXplus	Airtel	Tiwa Savage LIVE On Airtel TV	Nigeria
Use of Media	Shortlist	Nomad Ghana	Zeepay Ghana	The Journey	Ghana
Use of Media	Shortlist	mediaReach OMD	Indomie Noodles	Indomie - Unconditional Love	Nigeria
Use of Media	Shortlist	mediaReach OMD	Mnimie Noodles	Mnimie Noodles - Taste the Fun on Big Brother Naija	Nigeria
Use of Media	Shortlist	mediaReach OMD	Airtel	Floating Dicot	Nigeria
Use of Media	Shortlist	mediareach OMD Ghana	OLAMAGRI, Royal Aroma Rice	Royal Aroma Fortified Campaign	Ghana
Craft		L			
Audio Craft	Silver	X3M Ideas	LPM Foundation	Voices in my air	Nigeria
Audio Craft	None	Bluebird Communications Limited	Kasapreko Company Limited	Alomo Bitters Radio Jingle	Nigeria
Audio Craft	None	RAGE Media Group		MOTHER'S DAY	Nigeria
		Bluebird	Kacanraka Campanul imita-l		
Audio Craft	None	Communications Limited	Kasapreko Company Limited	Aomo Bitters Radio Jingle	Nigeria
Design Craft	Grand Prix	X3MIdeas	Jameson	Jameson Independence Pack	Nigeria
i		Noah's Ark	·	1	_

Design Craft Silver Sil	Design Craft	Gold	Noah's Ark Communications Limited	Airtel Nigeria	Data is Life Frozen	Nigeria
Design Craft Benone NNOVNDDE Ghana Accorn Hearts of Oak Sporting Club Design Craft Benone NNOVNDDE Ghana Accorn Hearts of Oak Sporting Club Prime Video PRIME DRONE SHOW. Trailer in the Sky Nigeri SACOV Internation Womans Day 2022 Nigeri Sacov CHAPPANN RASES THE BEAR-Racing Day SACOV Internation Videories Day SACOV Intern	Design Craft	Gold		Airtel Nigeria	Data is Life Cracking	Nigeria
Design Craft Serina & RNN-Syl-Ubb Sharia or Dubby Publish & Sharia Shar	Design Craft	Silver	X3M Ideas	Neusroom	Neusroom - Vote to predict your future	Nigeria
Design Craft	Design Craft	Bronze	INNOVADDB Ghana	, ,	,	Ghana
Design Craft Shortlist TBWA Concept unit SACOV CHAPMAN RASE THE BAR-Engineer Night Design Craft Shortlist TBWA Concept unit SACOV CHAPMAN RASE THE BAR-Engineer RASE THE BAR-Engineer Night RASE THE BAR-Engineer Night Night RASE THE BAR-Engineer Night RASE THE BAR-Engineer Night RASE THE BAR-Engineer Night RASE THE BAR-Engineer Night RASE THE BAR-Engineer Night RASE THE BAR-Engineer Night Night RASE THE BAR-Engineer Night RASE	Design Craft	Bronze	Insight Publicis	Prime Video	PRIME DRONE SHOW: Trailer in the Sky	Nigeria
Design Craft Shortiss I ISWA Concept unit SNULV CHYP-RYNN RASE THE BAR-medalist Noger State Shortiss TBWA Concept unit SNULV CHAPAWN SNUCV Interested New Years Shortiss TBWA Concept unit SNUCV CHAPAWN SNUCV Interested New Years Shortiss Shortiss TBWA Concept unit SNUCV CHAPAWN SNUCV Interested New Years Shortiss TBWA Concept unit SNUCV CHAPAWN SNUCV Interested New Years Shortiss TBWA Concept unit SNUCV CHAPAWN SNUCV Interested New Years Shortiss SNucv Digital Mobile and Social Craft SNucv Digital Mobile and Social Craft SNucv Digital Mobile and Social Craft SNucv SNUM Interested SNucv Digital Mobile and Social Craft SNucv Digital Mobile and Social Craft SNucv Children SNucv SNucv Chapawn SNucv	Design Craft	Shortlist	TBWA Concept unit	SMOOV CHAPMAN		Nigeria
Design Craft Shortlist Exhol-buse Ghana Dove Chana Dove Time Cut With Dove Ghana Design Craft Shortlist Exhol-buse Ghana Dove Ghana Dove Time Cut With Dove Ghana Dove Time Cut With Dove Ghana Design Craft Shortlist TBWA Concept unit SMDOV CHAPAWN SMDOV CHAPAWN GHANA C	Design Craft	Shortlist	TBWA Concept unit	SMOOV CHAPMAN		Nigeria
Design Craft Shortist TBWA Concept unit Shortist TBWA Concept unit unit unit unit unit unit unit uni	Design Craft	Shortlist	TBWA Concept unit	SMOOV CHAPMAN		Nigeria
Design Mobile and Social Craft Silver	Design Craft	Shortlist	EchoHouse Ghana	Dove Ghana	Dove Time Out With Dove	Ghana
Digital Mobile and Social Craft Silver XMIMoleas Loritem Recycle Limited WASTERUL CULTURE 2 Niger Digital Mobile and Social Craft Silver XMIMoleas Loritem Recycle Limited WASTERUL CULTURE 3 Niger Film Craft Silver CIRCUS KFC	Design Craft	Shortlist	TBWA Concept unit	SMOOV CHAPMAN	-	Nigeria
Digital Mobile and Social Craft Silver Silver Silver Silver Silver ClRCUS KFC KFC KFC Real Maurit Film Craft Silver ClRCUS KFC KFC KFC Real Maurit Film Craft Silver CANAL+ INTERNATIONAL SO YEARS CANAL+ FILMCRAFT Franc CANAL+ INTERNATIONAL CANAL+	Digital Mobile and Social Craft	Silver	X3MIdeas	Loritem Recycle Limited	WASTEFUL CULTURE 1	Nigeria
Film Craft Silver Circlosis Media house ChipperCash Bank On It Nigeri Film Craft Silver Circlosis KPC KPC KPC Be Real Meurit Film Craft Silver CANAL+ INTERNATIONAL CANAL+ INTERNATIONAL 30 YEARS CANAL+ FILMCRAFT France CANAL+ INTERNATIONAL SILVER CANAL+ FILMCRAFT France CANAL+ INTERNATIONAL SILVER CANAL+ FILMCRAFT France CANAL+ INTERNATIONAL SILVER CANAL+ FILMCRAFT France CANAL+ FILMCRAFT France CANAL+ INTERNATIONAL SILVER CANAL+ FILMCRAFT France CANAL+ FILMC	Digital Mobile and Social Craft	Silver	X3M Ideas	Loritem Recycle Limited	WASTEFUL CULTURE 2	Nigeria
Film Craft Silver CIRCUS! KFC KFC Be Real Maurit Film Craft Silver CANAL+ INTERNATIONAL CANAL+ INTERNATIONAL 30 YEARS CANAL+ FILM CRAFT Franco Film Craft Silver LENVOL MOIRE CASTEL AFRICUE Back to our roots Coard Maurit Film Craft Bronze Dists Orgalive Netflix Nollywood is Qurs Nolger Film Craft Bronze Dotts Media house ChipperCash Bank to ur roots Nolger Film Craft Bronze Dotts Media house ChipperCash Bank On It Nigeri Graft Bronze Dotts Media house ChipperCash Bank On It Nigeri Graft Shortlist L'Agence X GBH GBH, my hair, my crown. Coast Film Craft Shortlist Bluebird Communications Limited Communications Limited Communications Limited Communications Limited Film Craft Shortlist PHD Media Transision Tecno Camon 19 - Roles Reversed Nigeri Nigeri Control Silver Nosh's Ark Communications Limited Artel Nigeria Data is Life Cracking Nigeri Nigeri Craft Silver Nosh's Ark Communications Limited Artel Nigeria Data is Life Frozen Nigeri Print Craft Silver Nosh's Ark Communications Limited Communications Limited Nosh's Ark Communications Limited N	Digital Mobile and Social Craft	Silver	X3M Ideas	Loritem Recycle Limited	WASTEFUL CULTURE 3	Nigeria
Film Craft Silver NITERNATIONAL CANAL+INTERNATIONAL 30 YEARS CANAL+FILM CRAFT Franciscopy Coast Niteral Notice of Coast National Coast Nation	Film Craft	Silver	Dotts Media house	ChipperCash	Bank On It	Nigeria
Film Craft Silver NTERNATIONAL CANAL+INTERNATIONAL 30 YEARS CANAL+INLINCRAFT France Transfer Silver L'ENVOL IVOIRE CASTEL AFRIQUE Back to our roots Nory Coast Film Craft Bronze Circust KFC MFC Be Real Maurit Film Craft Bronze Denisu Creative Nettlix Nollywood is Ours Nigeri Denisu Creative Nettlix Nollywood is Ours Nigeri Coast Media house ChipperCash Bank Out 1 Nigeri Shortlist Cagence X GBH GBH, myhair, my crown. Coast Media house ChipperCash Bank Out 1 Nigeri Coast Shortlist Cagence X GBH GBH, myhair, my crown. Coast Shortlist Communications Limited Communications Limited Communications Limited Together Happiness Happiner Nigeri Together Happiness Happiner Nigeri Together Shortlist Shortlist PHD Media Transsion Tecno Camon 19 - Roles Reversed Nigeri PEVEN INTERCTIVE AB/ InBev / HERO HERO: Nwanne Di Uto Nigeri Noah's Ark Communications Limited Communications Limited Noah's Ark Communications Limited Noah's Ark Communications Limited Noah's Ark Communications Limited Silver Noah's Ark Communications Limited Communications Limited Noah's Ark Communications Limited Noah's Ark Communications Limited Communications Limited Noah's Ark Communications Limited Communications Limited Noah's Ark Communications Limited Noah's Ark Communications Limited Noah's Ark Communications Limited Communications Limited Noah's Ark Communications Limited Print Craft Shortlist Denisu Creative Netlix Noah's Ark Noah's Ark Communications Limited Noah's Ark Noah'	Film Craft	Silver	CIRCUS!	KFC	KFC Be Real	Mauritius
Film Craft Silver CIRCUSI KFC KFC Beal Mount Film Craft Bronze CIRCUSI KFC KFC Be Real Mount Film Craft Bronze Dotts Media house ChipperCash Bank On it Nigeri Film Craft Bronze Dotts Media house ChipperCash Bank On it Nigeri Communications Limited All Report Silver Communications Limited Print Craft Silver Communications Limited Communication	Film Craft	Silver		CANAL+ INTERNATIONAL	30 YEARS CANAL+ FILM CRAFT	France
Film Craft Bronze Dotts Media house ChipperCash Bank On It Nigeri Mory Coasts Film Craft Bronze Dotts Media house ChipperCash Bank On It Nigeri Mory Coasts Film Craft Shordlist L'Agence X GBH Gammunications Limited Communications Limited Communications Limited Media Together Togeth	Film Craft	Silver	L'ENVOL IVOIRE	CASTEL AFRIQUE	Back to our roots	lvory Coast
Film Craft Bronze Dotts Media house ChipperCash Bank On It Nigeri Film Craft Shortlist L'Agence X GBH GBH, myhair, mycrown. Coast Film Craft Shortlist Communications Limited Communications Limited Film Craft Shortlist Shortlist Film Craft Silver Communications Limited Print Craft Silver Communications Limited Print Craft Silver Communications Limited Communications Limited Print Craft Silver Communications Limited Print Craft Bronze Communications Limited Print Craft Bronze Print Craft Shortlist Dental Craft Shortlist Spice 360 Limited Lush Hair The Beauty of Freedom Nigeri Digital Integrated Digital Campaign Silver Boomplay Boomplay Boomplay Boomplay Boomplay Sall I Need Nigeri	Film Craft	Bronze	CIRCUS!	KFC	KFC Be Real	Mauritius
Film Craft Shortlist L'Agence X GBH GBH, myhair, mycrown. Nory Coast Film Craft Shortlist Communications Limited Film Craft Shortlist Shortlist Communications Limited Film Craft Shortlist Shortlist PHD Media Transision Tecno Camon 19 - Roles Reversed Nigeri Nigeri Tecno Camon 19 - Roles Reversed Nigeri Transision Tecno Camon 19 - Roles Reversed Nigeri Tecno C	Film Craft	Bronze	Dentsu Creative	Netflix	Nollywood is Ours	Nigeria
Film Craft Shortlist L'Agence X GEH GEH, my'hair, my'crown. Coast Film Craft Shortlist Communications Limited Kasapreko Company Limited Alomo Bitters TV Commercial Nigeri Together Happiness Happens Happier Together Toge	Film Craft	Bronze	Dotts Media house	ChipperCash	Bank On It	Nigeria
Film Craft Shortlist Communications Limited Film Craft Shortlist Communications Limited Film Craft Shortlist Noah's Ark Communications Limited Film Craft Shortlist PHD Media Transsion Tecno Camon 19 - Roles Reversed Nigeri Together Shortlist PHD Media Transsion Tecno Camon 19 - Roles Reversed Nigeri All Film Craft Silver Noah's Ark Communications Limited Communications Limited Reversed Nigeria Data is Life Cracking Nigeri Noah's Ark Communications Limited Colgate Nigeria Data is Life Frozen Nigeri Noah's Ark Communications Limited Reversed Nigeria Data is Life Frozen Nigeri Noah's Ark Communications Limited Colgate Nigeria Bring it on Musa Nigeri Print Craft Silver Noah's Ark Communications Limited Reversed Noah's Ark Communica	Film Craft	Shortlist	L'Agence X	GBH	GBH, my hair, my crown.	lvory Coast
Film Craft Shortlist Communications Limited Film Craft Shortlist PHD Media Transsion Tecno Camon 19 - Roles Reversed Nigeri Rilm Craft Shortlist PHD Media Transsion Tecno Camon 19 - Roles Reversed Nigeri Rilm Craft Silver Noah's Ark Communications Limited Airtel Nigeria Data is Life Cracking Nigeri Rilm Nigeri Rilm Rilm Rilm Rilm Rilm Rilm Rilm Ril	Film Craft	Shortlist		Kasapreko Company Limited	Alomo Bitters TV Commercial	Nigeria
Film Craft Shortlist IMTED AB/ InBev / HERO HERO : Nwanne Di Uto Nigeri Imited IMTED Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Colgate Nigeria Bring it on Musa Nigeri Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Print Craft Shortlist Dentsu Creative Netflix Nollywood is Home 2.0 Nigeri Nigeri Integrated Digital Campaign Silver Boomplay Boomplay Boomplay Boomplay Pass The Mic Nigeri Integrated Digital Campaign Silver dentsu XNigeria Hennessy Hennessy VS All I Need Nigeri	Film Craft	Shortlist		Maltina		Nigeria
Film Craft Shortlist LIMTED AB/InBev/HERO HERO: Nwanne Di Uto Nigeri Print Craft Silver Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Print Craft Shortlist Dentsu Creative Netflix Nollywood is Home 2.0 Nigeri Print Craft Shortlist Spice 360 Limited Lush Hair The Beauty of Freedom Nigeri Digital Integrated Digital Campaign Gold CANAL+ INTERNATIONAL Integrated Digital Campaign Silver dentsu XNigeria Hennessy Hennessy SAII Need Nigeri	Film Craft	Shortlist	PHD Media	Transsion	Tecno Camon 19 - Roles Reversed	Nigeria
Print Craft Silver Communications Limited Print Craft Silver Silver Noah's Ark Communications Limited Print Craft Silver	Film Craft	Shortlist		AB/ InBev/ HERO	HERO: Nwanne Di Uto	Nigeria
Print Craft Silver Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Print Craft Silver Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Nogeri Nigeri Print Craft Bronze Noah's Ark Communications Limited Noah's Ark Communications Limited Nogeri Nigeri	Print Craft	Silver		Airtel Nigeria	Data is Life Cracking	Nigeria
Print Craft Silver Communications Limited Colgate Nigeria Data is Life Frozen Nigeri Print Craft Silver Noah's Ark Communications Limited Colgate Nigeria Bring it on Musa Nigeri Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Noah's Ark Communications Limited Worker's Day Toxicity Nigeri Nigeri Print Craft Bronze Print Craft Bronze Print Craft Bronze Noah's Ark Communications Limited Nigeri Nigeri Print Craft Bronze Noah's Ark Communications Limited Noah's Ark Communications Limited Nigeri Nigeri Nigeri Data is Life Breaking Nigeri	Print Craft	Silver		Colgate Nigeria	Bring it on Mke	Nigeria
Print Craft Silver Communications Limited Print Craft Silver Silver Silver Silver Silver Silver Communications Limited Colgate Nigeria Silver Communications Limited Print Craft Silver	Print Craft	Silver		Airtel Nigeria	Data is Life Frozen	Nigeria
Print Craft Silver Communications Limited Print Craft Silver Noah's Ark Communications Limited Airtel Nigeria Data is Life Breaking Nigeri Print Craft Bronze Noah's Ark Communications Limited Worker's Day Toxicity Nigeri Noah's Ark Communications Limited Worker's Day Toxicity Nigeri Print Craft Bronze Noah's Ark Communications Limited Worker's Day Toxicity Nigeri Nigeri Print Craft Shortlist Dentsu Creative Netflix Nollywood is Home 2.0 Nigeri Print Craft Shortlist Spice 360 Limited Lush Hair The Beauty of Freedom Nigeri Digital Integrated Digital Campaign Gold CANAL+ INTERNATIONAL CANAL+ DISCOVER THE BATANGA DIGITAL France Integrated Digital Campaign Silver Boomplay Boomplay Boomplay Pass The Mic Nigeri Integrated Digital Campaign Silver dentsu X Nigeria Hennessy Hennessy VS All I Need Nigeri	Print Craft	Silver		Colgate Nigeria	Bring it on Musa	Nigeria
Print Craft Silver Communications Limited Print Craft Bronze Noah's Ark Communications Limited Print Craft Bronze Roah's Ark Communications Limited Print Craft Bronze Roah's Ark Communications Limited Print Craft Shortlist Dentsu Creative Netflix Nollywood is Home 2.0 Nigeri Print Craft Shortlist Spice 360 Limited Lush Hair The Beauty of Freedom Nigeri Digital Integrated Digital Campaign Gold CANAL+ INTERNATIONAL Roahly Boomplay Boomplay Pass The Mic Nigeri Integrated Digital Campaign Silver Boomplay Hennessy VS All I Need Nigeri	Print Craft	Silver		Colgate Nigeria	Bring it on Mary	Nigeria
Print Craft Bronze Noah's Ark Communications Limited Worker's Day Toxicity Nigeri Print Craft Bronze Noah's Ark Communications Limited Worker's Day Toxicity Nigeri Print Craft Shortlist Dentsu Creative Netflix Nollywood is Home 2.0 Nigeri Print Craft Shortlist Spice 360 Limited Lush Hair The Beauty of Freedom Nigeri Digital Integrated Digital Campaign Gold CANAL+ INTERNATIONAL CANAL+ DISCOVER THE BATANGA DIGITAL France Integrated Digital Campaign Silver Boomplay Boomplay Boomplay Pass The Mic Nigeri Integrated Digital Campaign Silver dentsu X Nigeria Hennessy Hennessy VS All I Need Nigeri	Print Craft	Silver		Airtel Nigeria	Data is Life Breaking	Nigeria
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Print Craft Shortlist Dentsu Creative Netflix Nollywood is Home 2.0 Nigeri Print Craft Shortlist Spice 360 Limited Lush Hair The Beauty of Freedom Nigeri Digital Integrated Digital Campaign Gold CANAL+ INTERNATIONAL CANAL+ DISCOVER THE BATANGA DIGITAL France Integrated Digital Campaign Silver Boomplay Boomplay Boomplay Pass The Mic Nigeri Integrated Digital Campaign Silver dentsu X Nigeria Hennessy Hennessy VS All I Need Nigeri	Print Craft	Bronze			Worker's Day Toxicity	Nigeria
Print Craft Shortlist Spice 360 Limited Lush Hair The Beauty of Freedom Nigeri Digital Integrated Digital Campaign Gold CANAL+ INTERNATIONAL CANAL+ DISCOVER THE BATANGA DIGITAL France Integrated Digital Campaign Silver Boomplay Boomplay Boomplay Pass The Mic Nigeri Integrated Digital Campaign Silver dentsu X Nigeria Hennessy Hennessy VS All I Need Nigeri	Print Craft	Shortlist		Netflix	Nollywood is Home 2.0	Nigeria
Digital Integrated Digital Campaign Gold CANAL+ INTERNATIONAL CANAL+ DISCOVER THE BATANGA DIGITAL France Integrated Digital Campaign Silver Boomplay Boomplay Boomplay Pass The Mic Nigeri Integrated Digital Campaign Silver dentsu X Nigeria Hennessy Hennessy VS All I Need Nigeri				Lush Hair	· ·	Nigeria
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Integrated Digital Campaign Silver dentsu X Nigeria Hennessy Hennessy VS All I Need Nigeri	Integrated Digital Campaign	Silver		Boomplay	Boomplay Pass The Mc	Nigeria
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princegrated Digital Campaign Shortlist UP IN THE SKYLTD IGlobal Accelerex IWe verified Before - Global Accelerex Nideri	Integrated Digital Campaign		UP IN THE SKYLTD	Global Accelerex	We've Met Before - Global Accelerex	Nigeria

Integrated Digital Campaign	Shortlist	Sphere Media Technologies	Eastern Trading Ltd	Eastern Trading 70 Years Anniversary	Mauritius
Messaging	Silver	Dentsu Creative	Budweiser Nigeria	BUD X	Nigeria
Messaging	Shortlist	Dentsu Creative	Netflix	Nollywood is Home 2.0	Nigeria
Social Media Campaigns	Grand Prix	Dentsu Creative	Budweiser Nigeria	Smooth King Remix2	Nigeria
Social Media Campaigns	Silver	Dentsu Creative	Budweiser Nigeria	Budweiser King of Football (Twitter Space)	Nigeria
Social Media Campaigns	Silver	X3M Ideas	Neusroom	Neusroom - Vote to predict your future	Nigeria
Social Media Campaigns	Silver	Noah's Ark Communications Limited	Airtel Nigeria	Data is Life 5.0 Esther	Nigeria
Social Media Campaigns	Bronze	digitxplus	Airtel	Airtel Breaks the Bias	Nigeria
Social Media Campaigns	Bronze	Neukleos	Golden Morn	King of Breakfast	Nigeria
Social Media Campaigns	Bronze	digitXplus	Airtel	Data is life	Nigeria
Social Media Campaigns	Bronze	UP IN THE SKY LTD		Easter Dailies	Nigeria
Social Media Campaigns	Bronze	digitxplus	Airtel	Tiwa Savage LIVE On Airtel TV	Nigeria
Social Media Campaigns	Bronze	Mantra	Cape Verde Government	Names	Cape Verde
Social Media Campaigns	Bronze	digitXplus	Diageo/Johnnie Walker	Walkers District	Nigeria
Social Media Campaigns	Bronze	L'Agence X		Maintenant c'est fait	lvory Coast
Social Media Campaigns	Bronze	Octoplus Marketing Group		Wonderland Lagos	Nigeria
Social Media Campaigns	Shortlist	Mantra	Unitel T+	In your own way	Cape Verde
Social Media Campaigns	Shortlist	Noah's Ark Communications Limited	Smartcash PSB	Smartcash PSB Troubles	Nigeria
Social Media Campaigns	Shortlist	digitXplus	Airtel	Airtel Celebrates Naija	Nigeria
Social Media Campaigns	Shortlist	UP IN THE SKY LTD		Use your PVC	Nigeria
Social Media Campaigns	Shortlist	Neukleos	Maggi	Where There's Jollof, There Is Maggi.	Nigeria
Social Media Campaigns	Shortlist	L'Agence X		Un seul bureau suffit, bonne fête papa	lvory Coast
Social Media Campaigns	Shortlist	Nerdware	South African Road Agency	Living in Full Colour	South Africa
Social Media Campaigns	Shortlist	ONEWILDCARD LIMITED	Devon King's	How You See Am?	Nigeria
Social Media Campaigns	Shortlist	UP IN THE SKYLTD	Arla Dano	Finish it	Nigeria
Websites Microsites Web services	Silver	X3MIdeas	The Extra Step Initiative	The Soot Life expectancy - www.SootCity.com	Nigeria
Websites Microsites Web services	Silver	Nerdware	South African Road Agency	Revitalizing a National Road Agency's Digital Marketing Efforts	South Africa
Entertainment					
Entertainment Audio	Bronze	X3M Ideas		THE XPERIMENT ALBUM	Nigeria

ABOUT KARABO LEDWABA

Karabo Ledwaba is a Marketing and Media Editor at Bizcommunity and award-winning journalist. Before joining the publication she worked at Sowetan as a content producer and Rarazoo Leowana is a ivarreting and ivecia Editor at Bizcommunity and award-winning journalist. Before joining the publication she worked at Screporter. She was also responsible for the leadership page at SMag, Sowetan's lifestyle magazine. Contact her at karabo@bizcommunity.com

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