

# Ventureburn 2017 Startup Survey kicks off

Ventureburn, in partnership with [Telkom Futuremakers](#) and analytics company [Qurio](#), has announced the launch of the [Ventureburn Startup Survey](#).



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Following the success of the first, 2015 Ventureburn Startup Survey, the second survey of its kind is looking again to uncover the nuts and bolts of the startup sector: What are the major challenges facing the country's entrepreneurs? What do South Africa's startup founders look like? What sectors are startups more prevalent in? What types of funding are startups securing, and where are they getting their money from? Why are people flocking to startups to work there? Where is the most startup activity happening in South Africa?

If you are a South African technology-based startup or small business with annual revenues under R20m and/or staff numbers of anywhere from one to 100, Ventureburn wants to hear your story.

The data from the survey will form the basis of a series of articles on Ventureburn and will be distributed to wider media and associated tech conferences. It will also create a case study, an infographic and hold an event surrounding the release of the data to the country.

Telkom head of enterprise and supplier development Litha Kutta says the survey will prove crucial in providing data on the challenges faced by South Africa's tech startups.

"With unemployment being high and the country experiencing stagnant economic growth, startup businesses are a very viable option to enter the economy," says Kutta.

## **You can win too!**

Participants stand a chance to win a business startup hamper powered by Telkom, BCX and Trudon which includes free advertising for a year, an iPhone 8 sponsored by Ventureburn and other great prizes.

For more, visit: <https://www.bizcommunity.com>