

## Jury presidents for Loeries 2018 announced

Loeries Creative Week is taking place in Durban in August and the jury presidents will guide over 160 judges in the process of selecting the best of brand communication from across Africa and the Middle East.



Swati Bhattacharya, Nicolas Courant, Sebastian Padilla and Fabian Frese. Images supplied.

The jury presidents are: Fabian Frese, chief creative officer at Kolle Rebbe, in Hamburg Germany; Nicolas Courant, executive creative director at Ogilvy & Mather, Singapore; Sebastian Padilla, co-founder of Anagrama in Mexico; and chief creative officer Swati Bhattacharya from FCB Ulka in India.

### Speakers during Creative Week

The four jury presidents will also speak at the DStv Seminar of Creativity during Creative Week.

Loeries CEO, Andrew Human, says the Loeries is globally recognised and the jury presidents are selected from the world's top creatives.

"We have jury presidents who represent the creative diversity of three continents and four countries," said Human. "Each is a leader in their fields and cover the range of film, radio, digital, out-of-home, print and design sub-sectors of the advertising and brand communication industry."

A total of 18 countries from across Africa and the Middle East entered the Loeries in 2017 – the benchmark for creative excellence in the advertising and brand communication industry.

### Extended deadline

Human adds: "The DStv Seminar of Creativity is a once-off opportunity to hear these industry leaders speak and anyone involved in marketing, advertising and design should attend."

The jury presidents are four of the eight speakers in the DStv Seminar of Creativity which takes place on Friday, 17 August 2017 at the Durban International Convention Centre (ICC) and forms part of Loeries Creative Week which runs in Durban, South Africa 16 – 19 August.

The Loeries recently extended deadline for entries to 31 May. For more information click [here](#).

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