

# Google Street View, Drive South Africa collab captures all of SA wilderness in 360°

A team of nature-loving South African volunteers, coordinated by Drive South Africa and in partnership with Google Street View have released a large collection of 360-degree imagery of the country's national parks and reserves. The [170 new trails](#) extend the existing Street View imagery of South Africa's wilderness areas to include all 19 national parks, 17 previously 'un-trekking' nature reserves and many sites of natural, cultural and historical significance in all nine provinces of South Africa.

The announcement of the new trails follows on from The Mzansi Experience launched in March 2016, which showcased prominent tourist attractions such as Kruger National Park, Table Mountain and Cape Point amongst others.



Drive South Africa partners with Google to capture SA in 360-degree

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## More than 206 volunteers, 12 months and Google Trekker cameras

More than 200 [South African volunteers](#) from across the country were involved in the 12-month project, mapping out the parts of South Africa that they call home. Many were SANParks, CapeNature and KZN Ezemvelo Wildlife rangers and guides. Others were avid hikers, nature-lovers and tech enthusiasts.

"The hundreds of volunteers who helped along the way proved to be truly passionate about showing the best of South Africa through their participation in the loan programme," says Magdalena Filak, programme manager for Google.



Photo: Rudolph de Girardier. Source: Google Photos.

## Pointing in all directions

The project forms part of [Google's Street View Camera Loan Programme](#), which encourages anyone to apply to borrow the 360-degree camera technology and help map the planet.

Andre Van Kets, outdoor enthusiast and founder of Cape Town-based travel company and loan programme partner, Drive South Africa saw the potential in this technology to showcase South Africa to travellers around the globe when applying to the programme.

“The Trekker camera is a 22kg custom-made backpack fitted with 15 cameras pointing in all directions. The onboard technology plots the camera's exact location on the trail. While recording, the camera takes a 360-degree photo every two seconds. It's basically the off-road equivalent of Google's Street View cars,” says Van Kets.

“For the first time, travellers and wildlife lovers from across the globe can explore the full spectrum of South Africa's diverse wilderness areas on Google Maps and Street View,” he added.

## Trekking SA



Photo: Rudolph de Girardier. Source: Google Photos.

Street View users can now walk in the footsteps of struggle icon Nelson Mandela, climb seven new trails to the top of Table Mountain, hike the famous five-day Otter Trail, track cheetah on foot and walk with elephant and other incredible wildlife - the trekkers were guided by qualified rangers in all wilderness areas.

Additionally, seven of South Africa's eight UNESCO World Heritage Sites are now waiting to be experienced. Users can see Mapungubwe Hill, home to an ancient African civilisation, the Richtersveld with its arid moonscapes, the towering Drakensberg Mountains, and iSimangaliso Wetland Park, South Africa's oldest UNESCO site and a critical habitat for a range of species.

## **VR-adventure through South Africa**

To showcase the launch of South Africa's new Street View imagery, Drive South Africa has launched a microsite that gives would-be travellers a virtual experience of South Africa.

The microsite [South Africa in 360](#) - inspired by a similar project showcasing the [US National Parks](#) - is an immersive VR-adventure through South Africa's four top tourist destinations and a collection of its lesser-known gems. The site is a culmination of Street View imagery with video, photos and stories from the trail, offering viewers unique perspectives.

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