

South African Cannes entries

There is a total of 531 South African entries to this year's Cannes Lions Festival: 133 – Film; 316 – Print & Outdoor; 29 – Cyber; 35 – Media; Direct Marketing – 18. This year's entries are 5% below that of 2002. Other African entries include 14 from Kenya and 4 from Mozambique.

Source: [Screen Africa](#)

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