

Nthibah Pictures hauls in veteran for CEO role

South African film production company Nthibah Pictures has elected Simon Swart to be its CEO.

Chairman of Nthibah Pictures, Wayne Fitzjohn, says Swart's appointment speaks to the company's strategy of committing to enabling locally produced content to break-out in international markets.

His appointment is also a step toward Nthibah Pictures achieving its ambitions of becoming a leading player in the global media sector.

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