

Beauty world prepares for annual makeover



Expect innovations and variations at this year's Beauty Africa 2006, the annual beauty industry exhibition to be held at Sandton Convention Centre, Johannesburg, 15-17 July. Key among the innovations is the new corporate identity with its distinctive look and feel, designed by Tenaka's Tribe Productions. In addition to the expo, hair and fashion shows, competitions, makeovers, demonstrations and other events running alongside it, Beauty Africa will also host several seminars on a diverse range of topics for those professionals or consumers keen to learn more about the secrets of eternal beauty.

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