

South African community news agency is launched

Let independent publisher's voices be heard from the top of the mountain and bring the attention of our country to issues on the ground. This is the aim of Associated Independent Publishers that has together with Ole Media launched an independent news agency or network known as 'SAfrika Lokal News Network (SLNN)'

SAfrika lokal is a digital syndication platform project of the AIP for 2015. The project, launched at the end of February, will see about 40 chosen independent community newspapers across South Africa, including St Francis Chronicle, contributing local stories each week. These will be posted online and mainstream newspapers across South Africa and the globe will be able to download stories of their choice if they subscribe to SLNN. The authors of the articles will be compensated. Mainstream publications are likely to welcome the news of the formation of SLNN as they are always searching for interesting and hard news stories on the ground. AIP partnered with Media 24 Academy for the media training. The AIP board has selected the Ole Media Group as a strategic partner to assist members in embracing the digital future of publishing.

For more, visit: <https://www.bizcommunity.com>