

Lenny Filipova is the new face for Bata

Bata has made Lenny Filipova the new face for its brand.

The announcement was made during Bata Fashion Weekend in Italy on 28 April 2018.

Filipova will perform at various Bata events and take an active part in the global campaign Me & Comfortable With It for one year.

For more, visit: <https://www.bizcommunity.com>