

Annual Top Brands Conference







The 23rd & 24th November marked Top Companies Publishing and Events Annual Top Brands Conference. Dynamic speakers included gurus of marketing and branding like Justin Nurse of Laugh it Off, Robert Brozin of Nandos, Chris Moerdyk, Jeremy Sampson of Interbrand, Anthony Swart of Enterprise IG, Thebe Ikalafeng of Brand Leadership, Deline Beukes of the ASA, Gidon Novik of kulula.com, Nick Terry of Glendinning and Andy Rice of Yellowwood. All speakers added their blend of brand focus to this exciting conference and invaluable marketing lessons were learnt.

Brands were explored, discussed, debated and argued, leaving the diverse group of delegates both enlightened and entertained. In the realisation that in today's business environment, networking is becoming an increasingly important business development tool, Top Companies conducted one of their innovative Fast Track Networking sessions (www.fasttracknetworking.co.za), ensuring the buzz and hype remained contagious.

The Annual Top Brands Conference team would like to take this opportunity to thank all our delegates for their participation and support. Sincere thanks to our sponsors, Maverick magazine, Clarins, IMM GSM, Red Bull, Leading Incentives and Pod Advertising - your involvement greatly contributed to the success of the event.

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