

## Old Shanghai grows by R30-million

The Old Shanghai Firecracker Factory's recent account gains and organic growth, exceeding R30-million, is evidence of the success of their unique business model and skills development programme.

Watch out for innovations in their new accounts: Mitsubishi Dealerships, SAB Miller - Sterling Light Lager, Cadbury (below-the-line), Europ Assistance SA, Gensec, Dell Computers, RentWorks, Datatec - Westcon AME and Sasko Milling and Baking - Rice.

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