

MTN, Mobile-XL offer XLBrowser to customers

LOS ANGELES: Mobile technology company, Mobile-XL, is partnering with MTN Ghana to provide XLBrowser to MTN's customers. MTN subscribers will have access to services ranging from news, sports, music, email access, chat as well as user-generated content.



XLBrowser is a mobile software application that utilises SMS to provide instant access to local and global information using a mobile phone.

Sylvia Otuo-Acheampong, head of innovations and business development, MTN Ghana, says, "MTN Ghana has been highly recommended for bringing constant innovation to the Ghanaian telecommunications industry, we are pleased to be the first network within MTN to launch this unique XLBrowser service platform."

She explained, "This service will immediately address the needs of the Ghanaian mass market and will offer mobile content offerings that meets the expectations of our subscribers."

Donato Venafrò, VP of carrier relations, Mobile-XL says, "By signing on with Mobile-XL...Mobile-XL and MTN show once again their commitment to providing the best mobile solutions to its users across all segments. Our solution is simple, reliable and more importantly adds value to the entire value-added services value chain."

He added, "By using SMS and focusing on feature handsets, we are able not only to address a larger market but also make an endless range of mobile content and services available to the mass mobile consumers in Ghana."

Working with MTN on this partnership has been very exciting and we look forward to bringing the best of local and global content that is available today to MTN's subscribers using SMS."

For more, visit: <https://www.bizcommunity.com>