Africa's TA telecom wins Red Herring Top 100 Europe Award

Competing with hundreds of innovative companies, TA telecom is the only African-headquartered tech company to win the Red Herring Top 100 Europe award - a prestigious list honouring the year's most promising private technology ventures from the European business region.

The Red Herring Europe 100 winners were announced last night at a special awards ceremony marking the end of a two-day forum in Amsterdam where 314 finalists including TA telecom presented their winning strategies. Most companies are based in Europe with 53 based in the UK only.

Winners are selected based on their technological innovation, management strength, market size, investor record, customer acquisition, and financial health.

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