

March of the brand managers

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This month on Bizcommunity we're very excited to be revealing to you the people behind some of your favourite and award-winning brands. Those unsung heroes responsible for the custodianship of brands - the brands you do business with, work for and love. Expect daily updates from the likes of Fleishman Hillard SA, Good Hope FM, Uber, Ackerman's, Brand SA and lots more surprises.



Throughout the month of March, we'll be asking leading questions that provide a snapshot of what it takes to be a successful brand manager and tell a compelling brand story in 2016.

Don't miss a moment of **Brand Manager Month on Biz**. Get into the headspace of selected brand managers, their strategies, budgets, channels, corporate creativity and content marketing - from automotive to advertising, FMCG to financial, HR to hospitality - across 18 industry sectors.

Also this month on Thursday, 3 March, our team will be working the red carpet as we provide coverage and analysis of the [Bookmark Awards](#), as part of our longstanding partnership with SA's top digital marketing summit and awards events.

If you would like to be associated with Bizcommunity's Brand Manager Month, the Bookmark Awards or to be interviewed by Warren Harding on BizTakeouts Podcast Radio Show>>To Go - please contact us on 0860 812 000.

To help you plan your best presence around forthcoming themes and events, check out the [Biz Content Highlight Calendar 2016](#).

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