

# Travelport appoint new CMO

Technology company serving the global travel industry, Travelport, has appointed Jennifer Catto as its new chief marketing officer.

Catto has over two decades of experience and has throughout her career held various leadership positions at SAY Media, Conde Nast, Travelocity and most recently at Telaria where she held the chief marketing officer role.

Catto will be responsible for elevating Travelport's brand, enhancing lead generation and defining and communicating a new confident, distinct and compelling company narrative.

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