

Flume Digital Marketing adds Tsogo Sun to list of clients

Tsogo Sun has appointed Flume Digital Marketing and PR as its paid social media partner.

In its role as Tsogo Sun's paid social media partner, Flume will enable the hospitality group's marketing managers to excel across paid social media platforms, delivering data-driven insights to maximise return on investment on its social spend and increase brand visibility.

Flume pitched alongside several other agencies for the partnership.

For more, visit: <https://www.bizcommunity.com>