TikTok for Developers launch "Share to TikTok" feature

The recent launch of "TikTok for Developers" enables 3rd party developers to integrate an "export to TikTok" to their apps. The first seven content creation app developers to offer the "Share to TikTok" option to their users, include Adobe Premiere Rush and Plotaverse.

The new TikTok SDK allows 3rd party apps an opportunity to extend their reach while giving users a wider selection of creative tools to help their videos match their vision.

TikTok says they are excited to see how creators use their new features and will continue to expand their access to 3rd party apps.

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