

Kunle Falodun to oversee SPT's growth in Africa

Sony Pictures Television has appointed Kunle Falodun as the VP distribution in Africa. Based in London, Falodun will report to Mark Young, senior VP distribution UK, Africa, Ireland, and Iberia.

Falodun's tasks in his new role will include helping Sony Pictures Television's in driving ambitions for the continent. Falodun joins SPT from Econet Media at which he oversaw the distribution of Econet Media's prime sports content on free to air television (Kwese Free TV) across sub-Sahara Africa.

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