## BIZCOMMUNITY

## **Richardson is Turner Latin America's new president**

Turner Latin America has appointed executive vice president of distribution, Joel Whitten 'Whit' Richardson III as its new president. Richardson will be reporting to Turner International president, Gerhard Zeiler.

Richardson will be overseeing Turner's regional portfolio of general entertainment, kids, sports and free-to-air brands, distribution and ad sales of those brands, the distribution of CNN's services and the licencing and merchandising activity in Latin America.

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