

New e.tv head of publicity

Vasili Vass has been appointed head of publicity at e.tv. Vass has 17 years' media experience, having worked on Radio 702 and Cape Talk as a producer, presenter, talk show host, news reader and programme manager. Following 14 years in radio, he moved into publicity, working as a media trainer, consultant and publicist for various agencies. "Television is experiencing an exciting and vibrant period globally and it is a challenge to be part of e.tv, a channel that reflects this healthy trend," he says.

For more, visit: <https://www.bizcommunity.com>