

Turner selects Mediamark as media sales representative

Turner has selected Mediamark as media sales representative for its key TV channels in South Africa.

The partnership will allow Mediamark clients access to advertising solutions on TV channels TCM - Powered by Movies, Cartoon Network and Boomerang.

Mediamark representation of the Turner brands was phased in and started with TCM on 13 December 2017 and Cartoon Network and Boomerang will be from 1 February 2018.

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