

Two SABC veterans join Mpuma Kapa TV management team

Mpuma Kapa TV has announced the appointment of two new experienced industry leaders, Siphiwo Magoda and Ntsikelelo Tom.

Magoda has been in the industry for more than four decades and has worked in both radio and television. Magoda's career started in 1982 in radio at Radio Transkei, where he learnt the value chain of broadcasting and became an integral part of the news department as a senior reporter, news anchor and current affairs presenter.

Tom brings years of experience in media and broadcast sales. He is the former SABC provincial sales manager and has also worked as government sales manager at CNBC Africa. He has over two decades of management experience and has a deep understanding of the sales and marketing space.

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