

VWV Group Launches Phakama Women's Academy

Award-winning brand experience agency VWV Group, known for its ability to deliver highly impactful events and campaigns that change perceptions and inspire action, recently launched an innovative CSI programme aimed at developing vital on-the-job skills to empower young women entering the marketing sector workplace.



Koo Govender getting pinned by Gordon Cook at the launch



Guest of Honour, Ms. Cheryl Carolus getting pinned Gordon Cook at the launch



Live performance



Phakama Women's Academy Launch



Some of the Phakama Women's Academy candidates from AAA, UJ (University of Johannesburg) and VEGA



Live performance



The content of the pilot programme will include modules that address areas such as presentation skills, developing your personal brand, CV development, interviewing skills, stress and time management, and personal finance.

For more, visit: <https://www.bizcommunity.com>