

Media@SAfm show to feature alcohol ad ban implications for sport

This Sunday, 22 April 2012, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include:



- Will sport survive if [alcohol advertising is banned](#)?
- [Louise Marsland](#) on her editorship of the [new media and marketing page](#) every Wednesday in [The New Age](#) newspaper
- Feature ad: the Toyota Innova family vehicle ad

- Branded feature: one of SA's leading media personalities
- The [Loeries](#) broadens its African and Middle Eastern footprint, and two [Loeries Annual](#) books will be given away during the show
- The back-story on the [Proctor & Gamble](#) (P&G) "Proud Sponsor of Moms" campaign and
- Why [Heat magazine](#) has had a [makeover](#) and appointed a [new editor](#).

Send advance comments or questions to ashraf@safm.co.za or media@safm.co.za, [Twitter](#) or [Facebook](#).

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