

4th Africa Youth in Tourism Innovation Challenge extends entry deadline

Africa Tourism Partners and the Namibia Ministry of Environment, Forestry and Tourism (MEFT) in collaboration with UNWTO and BDO South Africa have announced the extension of the 2022 4th Africa Youth in Tourism Innovation Challenge entries to 20 June 2022.



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Covid-19 has impacted all industries on a global scale and tourism has been no exception to this. The development of young people and innovative entrepreneurship is the driving force to creating sustainable and inclusive tourism recovery in Africa.

With the increasing number of young innovators taking interest in the 4th Africa Youth in Tourism Summit and Innovation Challenge, event conveners have extended the deadline to give an opportunity for more young innovators to submit their projects and stand a chance to participate in Africa's only pan-African Youth and Start-up in Tourism Summit

Industry innovator solution-driven projects

The Summit is a platform that calls for youth running innovative and solution-driven projects that go beyond technology but are related to the travel and tourism industry to submit their projects for review and adjudication by an expert panel of judges.

Selected top five candidates will be required to present five-minute demos to the judges for selection of the winner, first and second runner up at the Africa Youth in Tourism Innovation Summit and Challenge scheduled for 27-29 July 2022 in Namibia. The Finals of the Innovation Challenge will be held in Botswana on the margins of the annual Africa Tourism Leadership Forum (ATLF) and Awards to be held from 24 to 26 October 2022.

The 4th African Youth in Summit Innovation Summit and Challenge will be hosted by the Government of the Republic of Namibia in Windhoek through the Ministry of Environment, Forestry, and Tourism. Supporting ministries include but are not limited to Namibia's Ministry of Sport, Youth and National Service (NSYNS), Ministry of Information and Communication Technology, Ministry of Higher Education, Technology and Innovation (MHETI), and Namibia Tourism Board (NTB).

The Summit is anticipated to bring together over 250 physical and over 1,000 virtual attendees including tourism youth in tourism, entrepreneurs, start-ups, and small enterprises to reconnect, engage, learn and do business from 26 to 29 July 2022.

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