BIZCOMMUNITY

OpenWeb launches new 'Bid for Bandwidth' auction

Local ISP OpenWeb has launched 'Bid for Bandwidth' where data will be auctioned to the highest bidder. OpenWeb CEO Keoma Wright says they have to find innovative ways to utilise the available bandwidth optimally. "A bid is for the monthly fee one pays for data. If your bid is accepted, the sale is immediately concluded and the price will stay locked in for the life of the account."

"If the bid is rejected, clients will receive a notification and be offered one more opportunity to increase the bid. If the bid is then accepted, OpenWeb will automatically create the account," he adds.

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