

Denille Roostee will manage Sanlam's marketing, communications

Denille Roostee is Sanlam's new marketing and communications manager. In her new role, she intends on adding value by championing financial education, and offering invaluable financial product support to Sanlam financial advisors, whilst continuously engaging and nurturing existing and prospective clients and consumer relationships.

Roostee formerly worked for Old Mutual, at which she held marketing and communications-related positions from 2014. She holds a BCom in business management and a postgraduate qualification in business management and administration from the University of Stellenbosch.

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