

Comic Con Africa announces StreamerCon

Comic Con Africa has announced another exciting addition to the event this year: StreamerCon - the place to celebrate and experience all of the online magic and wonder in real life.



Geared towards celebrating digital creators, platform innovators and their fans all in one place, StreamerCon aims to bring together everything that is a part of creating, watching and promoting video content. More than that, StreamerCon will be the hub for creators to expand their reach, collaborations to spark, and for aspiring content creators to be guided by industry veterans.

Comic Con Africa's show director, Carla Massmann, said, "We've seen the growth and talent of South African streamers – and want to offer these very talented individuals an opportunity to be celebrated. The influencer today is very different to what it was. Content creators today are the micro-influencers who drive exceptional engagement through niche communities."



Comic Con Africa announces a new addition to 2022 festival

3 Mar 2022



StreamerCon aims to create awareness around the world-class local content creators irrelevant of their platform – be it Twitch, YouTube, TikTok, or anything else.

In 2021, Comic Con Africa launched Streamer Takeovers which allowed members of the South African streaming community to showcase themselves on Comic Con Africa's Twitch channel. After engaging with this community, that displays great passion and comradery, Comic Con Africa has set out to highlight content creators – established and upcoming – across the continent.

StreamerCon is also excited to welcome streaming software companies, tech brands, high-performance software and systems, peripherals, and components, streaming equipment, streaming and recording software, video editing and design software, vlogging kits and more.

Comic Con is taking place from 22-25 September at The Johannesburg Expo Centre. Tickets can be purchased [here](#).

For more, visit: <https://www.bizcommunity.com>