

# 2012 Most Popular lists for Bizcommunity Marketing & Media Africa

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Here they are, [Bizcommunity.com Marketing & Media Africa](http://Bizcommunity.com Marketing & Media Africa)'s 2012 lists of most popular articles and those that drew the most comment as well as our most read contributors.

## Our most-read stories

1.	<a href="#">Photo costs the credibility of Kenyan newspaper</a> - Carole Kimutai: <a href="#">@CaroleKimutai</a>	14 Jun 2012
2.	<a href="#">Forbes Africa Person of the Year 2012 nominees announced</a>	23 Oct 2012
3.	<a href="#">Intergrating Pinterest into email marketing campaigns</a> - Wikus Engelbrecht	28 Feb 2012
4.	<a href="#">CNN faces wrath of Kenyans</a> - Carole Kimutai: <a href="#">@CaroleKimutai</a>	12 Mar 2012
5.	<a href="#">Brands behaving badly on social media</a> - Banele Rewo	07 Jun 2012
6.	<a href="#">10 consumer trends for 2012</a>	03 Jan 2012
7.	<a href="#">Africa sprints ahead with mobile banking</a> - Vanessa Clark	13 Feb 2012
8.	<a href="#">Kenya's advertising sector attracts new players, technologies</a> - Carole Kimutai: <a href="#">@CaroleKimutai</a>	11 Jul 2012
9.	<a href="#">Samsung, Vodafone unveil Galaxy Note 10.1 in Ghana</a> - Mashudu Kunteh	21 Sep 2012
10.	<a href="#">10 tips on how to do email marketing right</a> - Wikus Engelbrecht	18 Jun 2012
11.	<a href="#">Expanding your brand across Africa</a> - Nonye Mpho Omotola	08 Nov 2012
12.	<a href="#">MultiChoice calls for smartcard swap</a> - Gregory Gondwe: <a href="#">@Kalipochi</a>	20 Mar 2012
13.	<a href="#">Forbes Africa welcomes Kalusha Bwalya</a>	03 May 2012
14.	<a href="#">Someone is watching Kenya's media</a> - Carole Kimutai: <a href="#">@CaroleKimutai</a>	16 Jan 2012
15.	<a href="#">Ogilvy Kenya Board announces leadership change</a> - Carole Kimutai: <a href="#">@CaroleKimutai</a>	23 Mar 2012

## Our most-commented-upon stories

1.	<a href="#">Expanding your brand across Africa</a>	08 Nov 2012	5
2.	<a href="#">Intergrating Pinterest into email marketing campaigns</a>	28 Feb 2012	3
3.	<a href="#">Brands behaving badly on social media</a>	07 Jun 2012	2
4.	<a href="#">The role of email marketing in the multi-channel evolution: Part 4</a>	04 Jul 2012	2
5.	<a href="#">Huawei appoints communications manager</a>	27 Jan 2012	2

## Our most-read contributors

1.	<a href="#">Carole Kimutai</a>
2.	<a href="#">Gregory Gondwe</a>
3.	<a href="#">Walter Wafula</a>
4.	<a href="#">Wikus Engelbrecht</a>
5.	<a href="#">Vanessa Clark</a>
6.	<a href="#">Donna Rachelson</a>
7.	<a href="#">Craig Wilson</a>
8.	<a href="#">Jason Stewart</a>
9.	<a href="#">John Boe</a>
10.	<a href="#">Duncan McLeod</a>
11.	<a href="#">Banele Rewo</a>

12.	<a href="#">Tatenda Chiweshe</a>
13.	<a href="#">Dawn Rowlands</a>
14.	<a href="#">Georgia Christian</a>
15.	<a href="#">Daniel Munslow</a>

- **Biz Most Read Award winners April 2024** 1 May 2024
- **Tick all the X's with Biz Content Feature Sponsorship** 26 Apr 2024
- **Biz Most Read Award winners March 2024** 2 Apr 2024
- **Biz Most Read Award winners February 2024** 1 Mar 2024
- **Share in the sharing economy on Biz** 28 Feb 2024

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