

# African Fashion International announces Deon Redman as new creative director

African Fashion International (AFI) are very excited to announce the appointment of Deon Redman as in-house creative director.

South African born Deon Redman has been actively involved in the fashion industry for over 12 years. Most recently based between New York and London, he has produced seasonal Fashion Week designer shows in all four international capitals.

Related work has included fashion retail events, launches and award shows. Clients have included Julien Macdonald, Jonathan Saunders, Viktor and Rolf, Diesel, Gucci, Prada, and Yves Saint Laurent.

Deon will work closely with fashion designers, existing producers and the broader AFI team.

This is not the first time Deon has worked with AFI, having directed the inaugural preview day of Audi Joburg Fashion Week at Walter Sisulu Square of Dedication in Soweto.

For more, visit: <https://www.bizcommunity.com>