

# Skagen Energy selects new chief strategist/marketing executive

Skagen Energy has named Deirdre Tholet as its strategy and marketing executive.

Tholet has been appointed to further expand Skagen's market share, without compromising on product quality sourcing from globally recognised local and international brands.

The appointment comes ahead of the company's expansion and diversification programme. Tholet has over 18 years of experience in corporate communications, marketing, and strategy.

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