

Emoyo appoints Tribeca Public Relations

Medical technology company Emoyo has appointed Tribeca Public Relations as its public relations partner.

As Emoyo's public relations partner, Tribeca Public Relations will apply public relations principles to help Emoyo talk to the people important to its business.

Emoyo's founder, Dr Dirk Koekemoer, says the company realised it needs a communications partner to help it win the hearts and minds of healthcare professionals, hence the appointment.

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