

Accenture, Salesforce expand partnership to help companies drive sustainability

Accenture and Salesforce have expanded their partnership to help companies embed sustainability into their business, meet growing customer and stakeholder expectations and contribute to advancing the United Nations Sustainable Development Goals (SDGs).

A combination of Accenture's Sustainability Services, Salesforce Sustainability Cloud, and Salesforce Customer 360 will bring sustainability to the front office and provide the C-suite with true visibility into their company's historical and real-time environmental, social, and governance (ESG) data, enabling companies to track, measure and act on a range of sustainability initiatives.

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