

## **Gorilla chosen as Bata Industrial Australasia's digital agency**

After more than a year working with Bata South Africa on several brands, including Tomy Takkies and Toughees, Gorilla has been selected to take on the digital channels and social media accounts of several other brands within the Bata stable in Australia and New Zealand, respectively.

Starting in 2015, Gorilla will be responsible for the maintenance, content creation and publishing and community management for the social media accounts of Bata Industrials and Bata School Shoes in Australia and New Zealand, respectively.

For more, visit: <https://www.bizcommunity.com>