

# Effective Measures releases new South African mobile report



Effective Measures has released new South African Mobile Report, which uncover the market share of leading smartphone providers in South Africa including Blackberry, Samsung, Nokia, Apple, Sony Ericsson, HTC and more. It adds the purchase intentions of smartphone owners to move to a new brand of smart phone; the distribution of smartphone network operators and the most popular instant messaging applications. Download the full [South African mobile report](#) (3.50MB).

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