

#freeajstaff wins another PR award for Al Jazeera

The Al Jazeera FreeAJStaff campaign has won another major PR award, the Global Sabre, following its Gold awards won earlier this year at both the EMEA and Asia-Pacific SABRE awards.

The campaign was designed to secure the release of Peter Greste, Baher Mohamed, Mohamed Fahmy, Mohamed Bader and Abdullah Elshamy, highlighting the fact that 'journalism is not a crime' and for press freedom. The Global SABRE Awards, organised by leading PR publication The Holmes Report, will award the #FreeAJStaff campaign at the Global PR Summit in Miami in October.

For more, visit: <https://www.bizcommunity.com>