

## **Bryan Traylor shoots for Beat IT! and Donna Claire**

Bryan Traylor, principle photographer at Locker 14, recently shot the print campaign for Siyayinqoba Beat It!, the actuality show about people living with HIV/AIDS. The portraits focus on individuals who are living with HIV/Aids, and zooming in on the various situations in which they contracted the disease. The portraits were directed by Michael Lambert and conceptualised by Three Chord Thursday Advertising agency.

Donna Claire's upcoming summer campaign will also feature the background images Bryan shot (model background plates), along with product photography for use in stores nationwide.

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