

VWV video productions brewing for a good year

VWV will be kept busy in May this year with yet another client win. The agency's video production department has been tasked with conceptualising and executing all the video material required for the new World of Beer Centre.

The agency, a long-standing supplier of SAB, was appointed in May with the view of completing the job in time for the launch of the World of Beer Center in August 2007. After a relationship spanning close on 13 years and countless videos, events and brewer conferences under its belt, VWV was the obvious re-appointment for the job.

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