

## **Bloomberg includes WPP in 2020 gender-equality index**

Bloomberg has included WPP in its gender-equality index (GEI) for the second consecutive year. WPP was selected to reflect the comprehensive disclosure of gender-related metrics and investment in workplace gender equality and the communities in which it operates.

The Index is made up of 325 companies headquartered across 42 countries and regions in 50 industries. The GEI tracks the financial performance of public companies committed to supporting gender equality through policy development, representation and transparency.

The reference index measures gender equality across five pillars: female leadership and talent pipeline; equal pay and gender pay parity; inclusive culture; sexual harassment policies; and pro-women brand.

For more, visit: <https://www.bizcommunity.com>